

**EMPLOYER
BRANDING
ANALYST**

A set of effective services that allow you to understand what is behind your employer branding and develop its key attributes.

1 CHECK HOW YOUR EMPLOYEES PERCEIVE YOU

Get to know your brand effigy thanks to the proprietary system of 12 pillars of employee engagement. Determine their brand loyalty, needs and motivations. Use proven methods to increase responsiveness and let employees know that their opinion matters!

**2 COLLECT INFORMATION ABOUT LOCAL LABOUR MARKETS**

Discover current trends and activities of competition in the field of employer branding. Use MIA (Mobile Insight Assistant) system to monitor employee feedback in real time!

**3 OPTIMIZE INTERNAL AND EXTERNAL COMMUNICATION**

Adjust style and visual identification to the needs of your employees. Determine the biggest attributes of your company. Based on them, create coherent communication strategy!

**4 WORK WITH THE BEST**

With a strong employer brand, make your employees proud to be part of your team. Recruit and keep the best of the best!

**WHY 'K+' ?**

GRUPA KOMUNIKACJA +

SYNERGY EFFECT

Integrated teams and communications strategies that allow you to achieve better results.

QUICK WINS AND SPECIFIC EFFECTS

We focus on achieving fast and measurable effects.

EVERYTHING AT HAND

A full range of communication services in one place. Contact with a single agency as one-stop shop.

LET'S WORK TOGETHER!

Filip Stankiewicz

fstankiewicz@insightlab.pl

+48 609 944 988

**NPS
59**

insight lab

That's how our Clients evaluate us in the Net Promoter Score system!