

**PRODUCT
LAUNCH
ASSISTANT**

Driven by data comprehensive service supporting companies, which holistically addresses needs and difficulties arising at every stage of product launch

**RESEARCH**

Explore **product future environment**. Gather data regarding **consumer habits** within a given product segment, **brand mapping** in the **context of competitors, drivers** and purchase **barriers** of the new product.

**CONSULTING**

Take advantage of knowledge and experience of our consultants: optimize your **product communication**, select the best variant of **key visuals, marketing strategy** and **communication channels**.

**IMPLEMENTATION**

Implement the recommended digital strategy, focused on achieving specific goals, optimized on an ongoing basis by our experts: **digital campaigns 360**, marketing activities on **e-commerce platforms**.

CO-OPERATE WITH**US****SYNERGY EFFECT**

Integrated teams and communications strategies that allow you to achieve better results.

**EVERYTHING ON HAND**

A full range of communication services in one place. Contact with a single agency as one-stop shop.

**QUICK WINS AND SPECIFIC EFFECTS**

We focus on achieving fast and measurable effects.

**PROFESSIONAL CLIENT SERVICE**

More than 86% of our Clients emphasize that our consultants understand specifics of their business.

NPS**59**

insight lab

That's how our Clients evaluate us in the **Net Promoter Score** system!

LET'S WORK TOGETHER!

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